

Marketing Work Samples:

Social · Email · Print

Audrey Trajano

LinkedIn Samples

Produce on-brand LinkedIn content — carousels, graphics, short-form video, and campaign copy — that translates AKUVO's product and brand messaging into scroll-stopping, click-worthy pieces, helping grow the company's following from ~1,500 to ~6,000 in 3 years.

WE ARE HIRING

 Contracts & Compliance Analyst

Apply at akuvo.com/careers

Introducing

AKUVO iQ

Turn your **data**
into **clear answers**.

Learn more at akuvo.com/iq.

Intelligent Collections
teams **act** earlier,
resolve faster, and **reach**
every account holder at
the right moment, in the
right way.

Intelligent Collections: The Standard for What's Next
READ NOW

AKUVO

PRESS RELEASE

11 New Customers

INCLUDING:















Email Marketing

Write and design conference emails from save-the-date to recap, plus build the header graphics that go out across AKUVO's other email campaigns.



Meet Your 2026 Keynote Speaker!

Big news: we're excited to reveal our keynote speaker for the 2026 AKUVO Community Conference.

Dr. Janet Sherlock is taking the stage.



Dr. Sherlock doesn't just talk about AI transformation — she's lived it. As Chief Digital & Technology Officer at Ralph Lauren, she ran a multi-billion-dollar global e-commerce operation. As CIO at Carter's, she drove enterprise-wide change from the inside. Today, as founder and CEO of Org.Works, she helps organizations turn AI strategy into real results.

That's the perspective she's bringing to the AKUVO stage.

Her keynote will give you a clear, actionable roadmap for moving beyond AI hype — how to drive measurable impact in collections and across your institution.

This is the session you'll be talking about long after you leave National Harbor.

Register Now!

View the Agenda

AKUVO is excited to host its conference at the **Gaylord National Resort & Convention Center**.

A group rate will be offered at **\$279/night** (excl. taxes & fees), but will sell out quickly. Plan to book your room early!

*Last Date to Book: **August 16, 2026**

Book Your Room



INTRODUCING AKUVO IQ

We wanted you to be among the first to know: we've announced **AKUVO IQ**, a new portfolio intelligence solution that transforms your collections and servicing data into clear answers: what's happening, what it means, and what to do next.

For too long, collections and credit risk teams have not had a practical way to act on the data they already have. AKUVO IQ changes that, going beyond static reporting to surface patterns, identify risk earlier, access predictive models, and inform better decisions.

Starting this quarter, you will receive your next scorecard in AKUVO IQ, where you'll find expanded capabilities and a more interactive experience than the PDF format previously offered.

YOU Financial

Portfolio

Models

Scorecard

Industry

U

SNAPSHOT

Overview

Key Metrics

TRENDS

Performance

Trend

Peer Distribution

DETAILS

Leaderboard

All Metrics

PORTFOLIO

EXECUTIVE OVERVIEW

PROMISES KEPT

66.66%

+0.2%

RIGHT-PARTY

24.48%

+2.1%

BAL. CHARGE...

\$8,857

-0.0%

EA ENGAGEMENT...

11.73%

+5.2%

TIER BREAKDOWN

On Track

77%

Watch

13%

Active

7%

Elevated

3%

Severe

2%

VINTAGE COHORTS

MO.

0-

31-

61-

91+

121

151

Oct

-5

-3

-2

-1

Nov

-3

-7

-2

Dec

-4

1.0

-5

Jan

-4

1.1

-9

-2

-3

Feb

-9

1.1

-7

1.0

Mar

-7

1.0

1.3

1.3

-7

Apr

1.1

1.3

1.3

1.5

-9

PEER BANDS

Net Worth Ratio

ROA

P25 - P75 - You - Median

You

9.8%

You

0.97%

Over the coming weeks, we'll be reaching out with more details, including how you can begin to take advantage of AKUVO IQ. In the meantime, if you have any questions, please contact AKUVO Account Executive, [Tyler Chung](#).

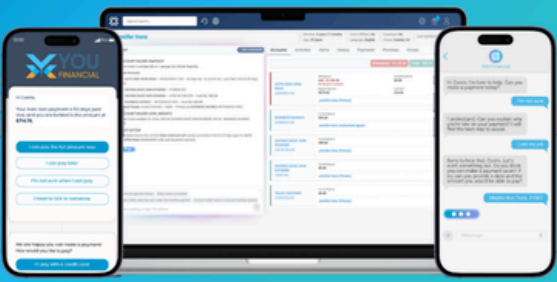
AKUVO, 301 Lindenwood Dr, Suite 330, Malvern, PA 19355, United States, (484) 754-6445

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PRODUCT OVERVIEW

A complete approach to modern collections: The AKUVO Platform runs collections end-to-end, while AKUVO IQ transforms portfolio data into actionable intelligence.



AKUVO Platform One platform. Every stage of delinquency.

The AKUVO Platform delivers Intelligent Collections through a modern, 100% cloud-native, AI-enabled system trusted by more than **200 financial institutions** to run, manage, and elevate their entire collections organization.

COLLECT

- Automated Playbooks guide collectors through your strategy
- Smart queues hand collectors the right accounts first
- Specialty workflows built in — bankruptcy, repossession, and hardship

ENGAGE

- Virtual Collector: 24/7 self-service, no agent needed
- Free SMS, email, voice & chat in one platform
- Branded, white-labeled payment portal & IVR for self-service payments

CONNECT

- 100% cloud-native, hosted on Azure
- Pre-built connectors to core banking, payments & bureaus
- API, MCP & import/export for custom integrations

AI TOOLS

- Collector Assistant guides collectors down the right path using full account holder history, behavior, and risk signals
- AI Text & Chat takes payments and facilitates resolution
- AI Voice —calls with natural language understanding

100%

INCREASE IN COLLECTOR TASKS COMPLETED

\$0.01

PER DOLLAR COLLECTED DIGITALLY

6 mo

STRAIGHT DELINQUENCY RATE REDUCTION

13x

REPOSSESSION PROCESSING EFFICIENCY

AKUVO IQ Turn your data into action.

Portfolio intelligence for operations, risk, and executive leaders — peer benchmarks, predictive scores, and next steps in one place.

Analytics

Portfolio visibility with reports, scorecards, and performance metrics.

Insights

Context and interpretation through peer benchmarks and trends.

Intelligence

Predictive models and scores that highlight risk and guide the next action.



Welcome to the



AKUVO25

Community Conference

Scan the QR Code to download the AKUVO Conference App! Event Code: akuvoconference2025



On the Agenda...

Wednesday – Sept. 10

1:00 – 4:30 PM

REGISTRATION
EAST REGISTRATION DESK

4:00 – 4:30 PM

PRE-EVENT NETWORKING
GRAND SONORAN FOYER
Connect, network & catch-up with the entire AKUVO Community before the opening ceremony! Meet fellow customers, learn more from our partners and chat with the AKUVO team.

4:30 – 5:30 PM

OPENING CEREMONY
GRAND SONORAN E-F
Kick off the 2025 AKUVO Community conference with a bang! The AKUVO executive team will welcome you to Phoenix and discuss the company's vision & strategic direction followed by a keynote presentation from John Janciales.

5:30 – 7:00 PM

WELCOME RECEPTION
GRAND SONORAN FOYER
Enjoy drinks & hors d'oeuvres in the exhibit hall while you continue to network with the community now that the 2025 AKUVO Community Conference has officially kicked off.

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On the Agenda...

Thursday – Sept. 11

8:00 – 9:00 AM

BREAKFAST
GRAND SONORAN G-K

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9:00 – 10:10 AM

INDUSTRY TRENDS PANEL
GRAND SONORAN E-F
Consumer behavior is undergoing rapid changes, and the financial landscape is evolving alongside it. Discover the latest trends observed by collections professionals from various regions across the United States in this panel.

10:10 – 10:30 AM

DIGITAL COLLECTIONS PANEL
GRAND SONORAN E-F
Digital communication and payment strategies are rapidly being adopted in collections. Join our panelists as they share their experiences with AKUVO's digital solution, Virtual Collector, discussing their successes and lessons learned.

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Share your JOURNEY!

#AKUVOCON25



@AKUVO

Print & Production

Design and produce print materials for AKUVO's annual conference, from one-pagers to the attendee booklets, managing layout, copy, and print production.